



Loveland Loves BBQ Bands & Brews
2024 Sponsorship Package
July 12 -13, 2024



We are excited to announce the 18TH annual **LOVELAND LOVES BBQ, BANDS AND BREWS**. We hope you will join us at **Loveland's Old Fairgrounds, 700 S. Railroad**, for top notch entertainment, BBQ and Beer vendors! The event is scheduled for **July 12-13, 2024**

2023 event was well attended and featured: **BBQ and beer vendors, and the area's finest bands.**

Loveland Loves BBQ raises much needed funds to support local charities supported by Loveland Sertoma. While there are many organizations that we support, the BBQ event's primary beneficiaries are the Loveland Boys and Girls Club and the House of Neighborly Services. Loveland Sertoma Club, Inc. was founded in 1973, Sertoma is an international service organization of business professional and civic-minded persons dedicated to the betterment of the human community, locally, nationally and abroad.

We would like to personally invite you to help us bring this event to life and invite you to participate in this great community event by sponsoring **Loveland Loves BBQ, Bands and Brews!** Below, you will see various options for sponsorship. Please know that we appreciate any support your company can provide.

If you have any questions, please call Jamie Keller at 970-222-7772

Presenting Sponsor - (1) \$7,000

- Two (2) banners, displayed in prime locations at the event (sponsor to provide)
- Opportunity to speak and promote your business at the event
- Name/logo shown as Presenting Sponsor on applicable event materials and promotional items
- Company able to list all organization's events and logo on Sertoma web site for (1) year
- Recognition via announcements throughout the event at prime times
- Inclusion on all social media site
- One (1) 10'x10' booth space to promote your business - located in prime area
- 500 drink tokens
- First right of refusal at next year's event at the Presenting Sponsorship level
- Sponsor to be invited to a Sertoma thank you luncheon and recognized for their contribution to the event by over 80 community leaders

Platinum - \$5,000

- One (1) banner displayed in strategic area (sponsor to provide)
- Name/logo as Platinum Sponsor on applicable event promotional materials
- Recognition via announcements throughout the event at prime times
- Inclusion on all social media sites
- One (1) 10'x10' booth space to promote your business - located in prime area (items for sale must be pre-approved)
- 300 drink tokens
- Sponsor to be given the first right of refusal at next year's event at the Platinum Sponsorship level
- Logo on any promotional items

Gold - \$3,000

- One (1) 10'x10' booth space to promote your business
- One (1) banner displayed in strategic area (sponsor to provide)
- Name/logo as Gold Sponsor on applicable event promotional materials
- Recognition via announcements throughout the event
- 100 drink tokens
- Name on any promotional items

Silver - \$1,500

- One (1) banner displayed in strategic area (sponsor to provide)
- Name as Silver Sponsor on applicable event promotional materials
- Inclusion on all social media sites
- 50 event tokens

Bronze - \$500

- Name as Bronze Sponsor on applicable event promotional materials
- Inclusion on all social media sites

Booth Sponsor -\$1,500

- One (1) 10'x10' booth space to promote your business inside the beer garden

Band Sponsor - \$1,000 (4 Max)

- Name as Band Sponsor on applicable event promotional materials
- Inclusion on all social media sites
- On stage recognition of sponsorship

In Kind Donations

- Company Name listed on applicable event promotional materials
- Inclusion on all social media websites

Some Important Information

- Finalize your SPONSORSHIP PACKET INFORMATION and sponsorship monies and benefits no later than **May 1, 2024**
- ***For Presenting, Platinum, and Gold Sponsors Only:**
Send your **LOGO** (jpeg, vector or png) to Jamie Moyer at jamiej@frii.com **no later than May 11, 2024**. If information is received after this date – there is no guarantee that company will be listed on promotional items.

Join us for one of the most exciting summer events in Loveland and help us help our neighbors in need. Your sponsorship will bring you high visibility in Northern Colorado. Thank you in advance for your participation in this exciting event.

Jamie Keller
970-222-7772

SPONSOR REGISTRATION FORM

Name: _____

Company (As it will appear in promotion): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **e-Mail:** _____

Sponsorship Level:

- Platinum Gold Silver Bronze
 Booth Band Feature Band In-Kind

Payment:

Make all checks payable to: Loveland Sertoma
P.O. Box 7796 Loveland Co. 80537

Additional Information:

Would you like to volunteer at the event? Yes No

Can you provide additional volunteers? Yes No

Are you providing for display Logo Banner

The Fine Print:

DONATION – A portion of net profits will be donated to a local non-profit organization.

FEES - Payment for all fees is due immediately upon receipt of the invoice by Sponsor. Unless otherwise explicitly stated herein, all Sponsorship fees paid are non-refundable.

EVENT DATES AND HOURS –LOVELAND SERTOMA reserves the right to make any changes as it may deem appropriate to event dates and times. LOVELAND SERTOMA shall communicate any changes to event dates and times to Sponsor as soon as commercially practicable.

CANCELLATION OR TERMINATION - Cancellation of any portion of the Sponsorship Agreement by the Sponsor will be accepted only in writing up to 60 days prior to the event. Sponsor will remain obligated for 100% of the contracted fees.

CHANGES TO AGREEMENT –LOVELAND SERTOMA may make certain changes to the event, which may result in changes to the portion(s) of the Event which Sponsor's has sponsored. LOVELAND SERTOMA shall make all reasonable efforts to accommodate Sponsor in the event that Sponsor's sponsorship is either diminished or modified, but in no way shall LOVELAND SERTOMA be responsible for refunding any of Sponsor's fees paid. All changes and/or changes/cancellations shall be communicated to Sponsor as soon as commercially practicable.

EVENT PARTICIPATION - The rights hereunder are exclusive to Sponsor and Sponsor shall not assign to a third party its rights hereunder. Without the prior written consent of LOVELAND SERTOMA, LOVELAND SERTOMA may grant or withhold at its sole discretion. No firm or organization not assigned to participate in the Event will be permitted to solicit business at the Event.

Please complete form and send to: **Loveland Sertoma P.O. Box 7796 Loveland Co. 80537**

If you have any questions please call Jamie @ 970-222-7772

Make all checks payable to Loveland Sertoma and send to the above address

Agreed, this date: _____

Signature of Event Sponsor

Representative, Loveland Sertoma

