

LOVELAND **BANDS &** LOVES **BBQ** BREWS



Dear

*We are excited to announce the 2015 **LOVELAND LOVES BBQ, BANDS AND BREWS**. This event is scheduled for July 10-11, 2015, and will be held in Downtown Loveland. This event raises much needed funds to support local charities supported by Loveland Sertoma. Loveland Sertoma was Founded in 1912, Sertoma is an international service organization of business professional and civic-minded persons dedicated to the betterment of the human community, locally, nationally and abroad.*

We would like to personally invite you to help us bring this event to life and invite you to participate in this great community event by sponsoring **Loveland Loves BBQ, Bands and Brews!** Below, you will see various options for sponsorship. Please know that we appreciate any support your company can provide.

LOVELAND **BANDS &** LOVES **BBQ** BREWS

2015 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - (1) \$10,000

- Two (2) banners, 1 displayed in prime locations at the event (sponsor to provide)
- Name/logo shown as Presenting Sponsor on applicable event materials
- Company able to list all organization's events and logo on Sertoma web site for (1) year
- Recognition via announcements throughout the event at prime times
- Inclusion on all social media sites
- One (1) 10'x10' booth space to promote your business - located in prime area (items for sale must be pre-approved)
- 200 event tokens
- Sponsor to be given the first right of refusal at next year's event at the Presenting Sponsorship level

Platinum - (3) \$7,500

- One (1) banner displayed in strategic area (sponsor to provide)
- Name/logo as Platinum Sponsor on applicable event promotional materials
- Recognition via announcements throughout the event at prime times
- Inclusion on all social media sites
- One (1) 10'x10' booth space to promote your business - located in prime area (items for sale must be pre-approved)
- 150 event tokens
- Sponsor to be given the first right of refusal at next year's event at the Platinum Sponsorship level

Gold - \$3,000

- One (1) banner displayed in strategic area (sponsor to provide)
- Name/logo as Gold Sponsor on applicable event promotional materials
- Recognition via announcements throughout the event
- 100 event tokens



2015 SPONSORSHIP OPPORTUNITIES (cont)

Silver - \$1,500

- One (1) banner displayed in strategic area (sponsor to provide)
- Name as Silver Sponsor on applicable event promotional materials
- Inclusion on all social media sites
- 50 event tokens

Bronze - \$500

- Name as Bronze Sponsor on applicable event promotional materials
- Inclusion on all social media sites

In Kind Donations

- Company Name listed on applicable event promotional materials
- Inclusion on all social media websites

Some Important Information

- Finalize your SPONSORSHIP PACKET INFORMATION and sponsorship monies and benefits no later than **May, 1 2015**
- Send your **LOGO** (jpeg, vector or png) to Jamie Moyer at jamiej@frii.com **no later than May 1, 2015**. If information is received after this date – there is no guarantee that company will be listed on promotional items.

Join us for one of the most exciting summer events in Loveland and help us help our neighbors in need. Your sponsorship will bring you high visibility in Northern Colorado. Thank you in advance for your participation in this exciting event.

LOVELAND LOVES... SPONSOR REGISTRATION FORM

Name: _____

Company (As it will appear in promotion): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ e-Mail: _____

Sponsorship Level:

Platinum Gold

Silver Bronze In-Kind

Payment:

Check Enclosed Check Number: _____

Additional Information:

Would you like to volunteer at the event? Yes No

Can you provide additional volunteers? Yes No

The Fine Print:

DONATION – A portion of net profits will be donated to a local non-profit organization.

FEES - Payment for all fees is due immediately upon receipt of the invoice by Sponsor. Unless otherwise explicitly stated herein, all Sponsorship fees paid are non-refundable.

EVENT DATES AND HOURS –LOVELAND SERTOMA reserves the right to make any changes as it may deem appropriate to event dates and times. LOVELAND SERTOMA shall communicate any changes to event dates and times to Sponsor as soon as commercially practicable.

CANCELLATION OR TERMINATION - Cancellation of any portion of the Sponsorship Agreement by the Sponsor will be accepted only in writing up to 60 days prior to the event. Sponsor will remain obligated for 100% of the contracted fees.

CHANGES TO AGREEMENT –LOVELAND SERTOMA may make certain changes to the event, which may result in changes to the portion(s) of the Event which Sponsor's has sponsored. LOVELAND SERTOMA shall make all reasonable efforts to accommodate Sponsor in the event that Sponsor's sponsorship is either diminished or modified, but in no way shall LOVELAND SERTOMA be responsible for refunding any of Sponsor's fees paid. All changes and/or changes/cancellations shall be communicated to Sponsor as soon as commercially practicable.

EVENT PARTICIPATION - The rights hereunder are exclusive to Sponsor and Sponsor shall not assign to a third party its rights hereunder. Without the prior written consent of LOVELAND SERTOMA, LOVELAND SERTOMA may grant or withhold at its sole discretion. No firm or organization not assigned to participate in the Event will be permitted to solicit business at the Event.

Please complete form and send to Jamie Moyer 1602 Alcott St. Fort Collins, CO 80525

Agreed, this date: _____

Signature of Event Sponsor

Representative, Loveland Sertoma